CHASSIDY WILLIAMS

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Professional offering a solid combination of learning development and educational technology specialist experience. Proven skills to improve culture and create environments that allow learners to achieve a strong understanding and discipline of course material for over 8 years. Outstanding communication and focus on fast-paced environments with a reputation for forming a rapport with diverse, multicultural individuals at all levels. Demonstrated commitment to improving learning and developing powerful professional skills for over 300 learners in one day. Knowledgeable and experienced in:

- Adult Education Designer
- Instructional Designer
- Content Development
- Data-Driven Instruction
- Documentation & Organization

- Data Analysis & Feedback Integration
- eLearning Expert
- Writing & Business Development
- Learning Management Systems

- Multimedia Content / SEO
- Learning Solutions Development
- Performance Analysis
- Self-Motivator
- Project Management
- Technology Integrator

WORK EXPERIENCE

EDUCATIONAL TECHNOLOGY SPECIALIST

Harris County Juvenile Probation Department   *2022 – Present*

- Design and manage district-wide asynchronous learning environments integrating AI and digital tools for 300+ justice-involved students.

- Develop multimedia instructional content promoting ethical, accessible, and data-informed technology use.

- Lead professional learning for 50+ educators and staff on AI literacy, responsible data use, and inclusive instructional technology practices.

- Create educator toolkits, rubrics, and simulations aligned to internal impact measures, improving instructional consistency across programs.

- Pilot AI-powered accessibility tools to enhance engagement and adapt instruction for diverse learning needs.

- Collaborate across IT, curriculum, and instructional teams to ensure compliance with data privacy, accessibility, and inclusion standards.

- Evaluate learning outcomes using dashboards and analytics to refine content and increase learner retention.

ADJUNCT PROFESSOR

Franklin University (Technology in Education)   *2024 – Present*

- Facilitate asynchronous, project-based courses on technology integration and digital literacy.

- Coach adult learners on responsible AI use, ethical assessment design, and equitable instructional practices.

- Design scenario simulations, evaluation rubrics, and self-paced learning modules that cultivate inquiry, creativity, and civic application.

- Facilitated students in technology-enhanced instructional design, ensuring accessibility and adherence to universal design principles.

TECHNOLOGY COACH | E-LEARNING DEVELOPER | EDUCATOR

Harmony School of Fine Arts and Technology   *2021 – 2022*

- Collaborated with SMEs to create content, validated the accuracy of training materials, translated complex concepts into digestible language, and reviewed materials to ensure alignment with 125+ objectives.

- Designed 75+ multiple-choice, scenario-based, and open-ended assessments, crafted performance rubrics, aligned assessments to learning goals, and analyzed data to refine instructional strategies for over 150+ faculty.

- Facilitated 150+ e-learning, classroom training, and blended learning evaluations, considered learner preferences, and recommended delivery methods based on content complexity and audience size.

- Crafted 250+ measurable learning objectives, sequenced lessons, authorized module blueprints, and worked with SMEs to align content with corporate training standards to boost course effectiveness.

- Created needs assessments by interviewing key stakeholders, evaluating performance data, analyzing job roles to identify required skills, and prioritized learning needs to improve overall task completion by 10%.

- Spearheaded individualized support and guidance to 25+ struggling students, utilized virtual and engaging assessment tools, identified strengths and challenges, and led targeted interventions to help students to increase student performance by 10%.

- Streamlined communication with over 300+ stakeholders, sought and implemented feedback, maintained regular contact, engaged in active listening, and managed expectations over email, phone, and LMS to boost team productivity.

- Conducted a comprehensive analysis of 500+ student feedback surveys, scores, and assignments resulting in curriculum adjustments that produced a 15% increase in student satisfaction ratings.

TECHNOLOGY CURRICULUM DESIGNER | ONLINE EDUCATOR

Texans Can Academies   *2016 – 2021*

- Developed curriculum frameworks by searching educational standards and industry needs, outlined learning objectives for each module, collaborated with subject matter experts, and integrated assessments to measure progress for 25+ courses.

- Engineered clear and concise educational materials for target audiences, integrated multimedia elements to boost learner engagement, ensured accessibility and inclusivity, and regularly updated content with new information to educate over 500 learners.

- Spearheaded the collection of feedback from over 500 learners through surveys, reflected on assessment results to identify learning gaps, modernized content to reflect best practices, and piloted curriculum to increase success rates by 15%.

- Designed comprehensive curricula by selecting suitable e-learning platforms, ran interactive modules, trained 50+ educators on technology tools, and monitored tech integration effectiveness to upgrade learner engagement.

- Analyzed educational policies and accreditation requirements, mapped curriculum objectives to standardized competencies, prepared compliance documentation to adjust curriculum for 20 courses, and enhanced alignment with updated standards.

- Devised over 100+ tailored project-focused lessons, slide decks, job aids, and interactive games mirroring learning goals, tailored instructional strategies, and stakeholder feedback.

- Facilitated 7+ virtual training sessions, moderated discussions with interactive activities, provided feedback and guidance, and adjusted delivery based on participant engagement to improve learner satisfaction and outcomes.

EDUCATION

Doctor of Education in Educational Technology Leadership (2026 Graduation)

New Jersey City University

Master of Education in Digital Learning and Leading

Bachelor of Applied Arts and Sciences

Lamar University

Certificate in Instructional Design and Online Learning

IDOL Courses Academy

Articulate RISE - Canvas - Google Workspace: Admin Console, Docs, Drive, Forms, Sheets - HTML - iMovie - Microsoft Office: Excel, Outlook, PowerPoint, Word - Vyond – LMS -Authoring Tools – Canvas - Edmentum -Edgenuity- Clever -Schoology